
Basesan extends its service to the Canadian market.

Herndon, VA – October 8, 2019 — Basesan, a new startup based in Northern Virginia, announces the expansion of its real estate software-as-a-service (SaaS) Client Relationship Management (CRM) service to the Canadian market.

Basesan is part of a new trend of real estate technology companies that range from those targeting residential and commercial construction and property management to those that aim at assisting with the buying, selling and renting of properties for both customers and real estate professionals. According to RE Tech's Global Real Estate Tech Market Snapshot for September 2018, *"total venture capital investments (deal volume) in real estate tech companies increased by nearly 12.5% from August 2018 to September 2018."* New opportunities in the real estate technology space are appearing at a faster pace and Basesan is breaking new ground addressing an immediate need for all realtors.

Basesan today is expanding its service to the Canadian market by adding a new *country-mode* for Canada running on separate set of systems from the previous operating Basesan infrastructure. This means that all data captured by Basesan systems servicing Canada is physically kept within Canada physical boundaries just like all data captured by our US customers remains within USA physical boundaries. Not only are the databases servicing our Canadian users kept in Canada, but the service itself is run within Canada thus maintaining all data both in transit and at rest within Canada.

Although services provided to our US- and Canada-based customers are the same, each one is tweaked for its particular market. That is, Basesan data forms have been tweaked to reflect Canadian government programs (e.g., Social Insurance Number) and physical address structure (e.g., postal code format), as needed. Therefore, there is no need for our customers to try to modify their client information to fit the format from another country.

Basesan has one monthly and one yearly plan. Both start with a free 30-day evaluation period. The monthly plan is priced at \$25/month. Signing up for the yearly plan comes at the discounted price of \$250/year. Both include the exact same features without any limit in the number of clients, cases, notes and documents, as well as the same level of support.

Basesan has made a foundational commitment and has put in a lot of effort to provide a secure environment for its customers and their data starting with secure systems, software design and network architecture to access control, encryption and continuous monitoring.

About Basesan

Basesan, LLC is a privately-owned company based in Northern Virginia. We strive at making it easy for real estate professionals to better manage and assist their client base throughout the buying, selling and renting process by providing them with a simple, secure, available platform that allows them to stay connected to their data anywhere they go. We don't play games with our customer's data. The privacy and security of their data is of high importance to us. No marketing, no gimmicks. Just a great 24x7 service that our customers can depend upon as they expand their business and tackle problems that are important to them!

Website:

<https://basesan.com>

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